



EMBASSY OF SWEDEN

Washington

THE SWEDISH TRADE & INVEST COUNCIL

BUSINESS SWEDEN



## SAVE THE DATE / INVITATION

# POWER BRIEFINGS – SWEDEN DATA CENTERS

**Feb 14, Washington DC**  
**Feb 16, Silicon Valley CA**

January 1<sup>st</sup>, 2017, the Swedish Government lowered the energy tax for data centers dramatically by 97%, resulting in the lowest price for electricity in Europe.

**What is the effect on costs for data center operations in Sweden?**

**Gain insights from industry experts on how Sweden can partner with you in establishing a cost effective & sustainable presence in Northern Europe.**

- Understand the details of the new energy tax. Strategic insights into the energy market and renewable power production by **Vattenfall**, one of Europe's largest generators of electricity
- Get updated on connectivity and fibre costs by one of the largest fibre-optic network operators in the world, **Telia Carrier**.
- Listen to a case study & business conditions in Sweden for data centers by **Digiplex**.
- **Ericsson**, a world leader in mobile networking and telecommunications will share details on their state of the art sustainable ICT centers in Sweden.
- Networking & sharing of experiences with peer data center operators and experts.

### TIMES & VENUES

#### HOUSE OF SWEDEN

2900 K St NW, Washington, DC

Tuesday, February 14, 12.00pm - 4.00pm

#### ERICSSON EXPERIENCE CENTER

2795 AUGUSTINE DR., SANTA CLARA, CA

Thursday, February 16, 8.00am - 10.30am

We look forward to meeting you!

The Swedish Embassy, Business Sweden  
& Data Centers by Sweden

### RSVP: FEBRUARY 1

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DATA CENTERS  
BY SWEDEN

